

First Illinois HFMA 2018 Partnership Packages

PARTNERSHIP PACKAGE LEVEL: Please note that packages are "all-inclusive" and ala carte options are no longer offered	BRONZE	SILVER	GOLD	PLATINUM	TITANIUM					
* Total # of Packages Available (all packages & Benefits delivered on a <i>first to partner, first choice to receive benefits</i> basis)	20	20	10	4	1					
PARTNERSHIP PACKAGE TOTAL COST	\$ 3,000	\$ 5,000	\$ 7,500	\$ 12,000	\$ 20,000					
PARTNERSHIP PACKAGE TOTAL VALUE	\$ 3,000	\$ 11,000	\$ 25,225	\$ 45,520	\$ 65,270					
BENEFITS INCLUDED	INCLUDED	VALUE	INCLUDED	VALUE	INCLUDED	VALUE	INCLUDED	VALUE	INCLUDED	VALUE
Total Free Registrations	5	\$ 1,500	10	\$ 3,000	10	\$ 3,000	20	\$ 6,000	20	\$ 6,000
Ads in 1st IL HFMA Quarterly Newsletter	Included - Quarter Page Ad (1 issue)	\$ 250	INCLUDED - Quarter Page Ad (2 issues)	\$ 500	INCLUDED - Half Page Ads (2 Issues)	\$ 1,000	INCLUDED - Full Page (3 Issues)	\$ 3,000	INCLUDED - Full Page (All Issues)	\$ 4,000
Logo & Link to Your Company Website Included on 1st IL HFMA website	INCLUDED	\$ 200	INCLUDED	\$ 200	INCLUDED (on Home Page)	\$ 800	INCLUDED (on Home Page)	\$ 1,100	INCLUDED (on Home Page)	\$ 2,000
Partner's Name and Partnership Level in all Chapter Newsletters, Educational Programs, CFO Golf Outing & Website	INCLUDED	\$ 550	INCLUDED (4th placement)	\$ 800	INCLUDED (3rd placement)	\$ 1,200	INCLUDED (2nd placement)	\$ 1,500	INCLUDED (Premier placement)	\$ 3,000
List of all attendees for all HFMA Educationals and Social Programs	INCLUDED	\$ 500	INCLUDED	\$ 500	INCLUDED	\$ 500	INCLUDED	\$ 500	INCLUDED	\$ 500
** Exhibit Space Location	Not Included		INCLUDED (4th Choice)	\$ 2,000	INCLUDED (3rd Choice)	\$ 2,250	INCLUDED (2nd Choice)	\$ 2,500	INCLUDED (1st Choice)	\$ 2,750
Exhibit Space at Events	Not Included		* INCLUDED (2)	\$ 4,000	* INCLUDED (2)	\$ 4,000	* INCLUDED (2)	\$ 4,000	* INCLUDED (2)	\$ 4,000
Foursome at CFO Golf Outing	Not Included		Not Included		INCLUDED (3rd choice)	\$ 2,500	INCLUDED (2nd choice)	\$ 2,500	INCLUDED (1st choice)	\$ 2,500
CFO Golf Hole Sponsorship	Not Included		Not Included		INCLUDED	\$ 500	INCLUDED	\$ 500	INCLUDED	\$ 500
Text Link in Weekly Email	Not Included		Not Included		INCLUDED	\$ 975	INCLUDED	\$ 975	INCLUDED	\$ 975
***Educational Slot at Summit	Not Included		Not Included		INCLUDED	\$ 2,000	INCLUDED	\$ 2,000	INCLUDED	\$ 2,000
CUBS or SOX Baseball Outing	Not Included		Not Included		INCLUDED	\$ 500	INCLUDED	\$ 500	INCLUDED	\$ 500
Hole Sponsor at Women's Golf Outing	Not Included		Not Included		INCLUDED	\$ 2,000	INCLUDED	\$ 2,000	INCLUDED	\$ 2,000
Foursome at Women's Golf Outing	Not Included		Not Included		INCLUDED	\$ 2,000	INCLUDED	\$ 2,000	INCLUDED	\$ 2,000
Display at Managed Care Event	Not Included		Not Included		INCLUDED	\$ 2,000	INCLUDED	\$ 2,000	INCLUDED	\$ 2,000
Recognition as Women's Golf Outing Partner	Not Included		Not Included		Not Included		INCLUDED	\$ 2,000	INCLUDED	\$ 2,000

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PARTNERSHIP PACKAGE TOTAL COST	\$ 3,000		\$ 5,000		\$ 7,500		\$ 12,000		\$ 20,000	
PARTNERSHIP PACKAGE TOTAL VALUE	\$ 3,000		\$ 11,000		\$ 25,225		\$ 45,520		\$ 65,270	
BENEFITS INCLUDED	INCLUDED	VALUE	INCLUDED	VALUE	INCLUDED	VALUE	INCLUDED	VALUE	INCLUDED	VALUE
Recognition as CFO Golf Outing Partner	Not Included		Not Included		Not Included		INCLUDED	\$ 1,500	INCLUDED	\$ 1,500
Opportunity to submit a relevant article in Chapter Newsletter	Not Included		Not Included		Not Included		INCLUDED (2)	\$ 1,000	INCLUDED (2)	\$ 1,000
Free Memberships	Not Included		Not Included		Not Included		INCLUDED (3)	\$ 945	INCLUDED (3)	\$ 945
Preferred Pairing in CFO Golf Outing	Not Included		Not Included		Not Included		INCLUDED	\$ 3,000	INCLUDED	\$ 3,000
Verbal Recognition at Each Educational Program and Special Event	Not Included		Not Included		Not Included		INCLUDED	\$ 3,000	INCLUDED	\$ 3,000
Invitation to First Illinois HFMA's Officer Transition Dinner	Not Included		Not Included		Not Included		INCLUDED	\$1,000	INCLUDED	\$ 1,000
Recognition as Partner at Transition Dinner	Not Included		Not Included		Not Included		INCLUDED	\$1,000	INCLUDED	\$ 1,500
Exclusive Invitation to First Illinois HFMA Christmas Dinner	Not Included		Not Included		Not Included		INCLUDED	\$1,000	INCLUDED	\$ 1,000
Exclusive networking event w/officers and board members and Chair Positions	Not Included		Not Included		Not Included		Not Included		INCLUDED	\$ 15,000
Opportunity to Introduce the President at Summits	Not Included		Not Included		Not Included		Not Included		INCLUDED	\$ 600

Please note: Ala carte purchases are not an option. Also, due to the newly redesigned partnership packages, some adjustments to our new program may need to be made as the year progresses.

* For each Partner Metal Level there are a limited number of BENEFITS that will be distributed. In coordination with the timing of your partnership commitment the benefits will be distributed.

** Exhibit placement will be delivered on a first-to-partner, first-to-select basis from Partner level to Partner level. For Example: Titanium always gets premier choice of exhibit placement at exhibit hall; then Platinum, in the order that your company commits to Platinum; then Gold according to order of commitment.

*** Educational Slots are an opportunity to display yourself and your company as subject matter experts; while they are not a selling platform, you are able to speak for the last 5 minutes about your company and how your company can solve all the challenges you just proved to be an expert on.

2018 LIST OF FIRST ILLINOIS EVENTS: 8 TOTAL HFMA EVENTS IN 2018, NOT INCLUDING ANY SPECIAL SOCIAL EVENTS WHICH WILL BE PLANNED

FEB: MANAGED CARE; MARCH: ACCOUNTING & REIMBURSEMENT; MAY: CFO GOLF OUTING; JULY: BASEBALL GAME & TRANSITION DINNER; SEPTEMBER: WOMEN'S GOLF OUTING; OCTOBER: FALL SUMMIT; DECEMBER: HOLIDAY PARTY