

**2021 Partnership Package
January 1 - December 31, 2021**

LEVEL	BRONZE	SILVER ²	GOLD ²	PLATINUM ²
AVAILABILITY	unlimited	unlimited	unlimited	10
PRICING	\$ 3,000	\$ 5,000	\$ 7,500	\$ 12,000
BENEFITS				
Complimentary registration(s) to any in-person educational event (applicable to any virtual event if no in-person event is held during calendar year)	1	2	3	4
Complimentary registration(s) to any and all virtual educational events (up to amount allotted)	5	10	15	20
List of attendees at First Illinois Educational Events, includes in-person, virtual and webinar programs	Included	Included	Included	Included
Opportunity to exhibit at educational event(s) (as location space permits) in person or virtual, depending on local reopening requirements at time of the event(s). Includes one complimentary exhibitor registration.	n/a	1 event	1 event	2 events
Exhibit display location/placement, in person or virtual, depending on local reopening requirements at time of the event(s)	n/a	3rd priority placement	2nd priority placement	1st priority placement
Partner will be recognized, verbally or visually, at all key chapter events (both in-person and virtual). This would include displaying company logo and respective partnership level on signs/banners or overhead screens during event.	Included	Included	Included	Included
Special ribbon recognition on badge at chapter events	Included	Included	Included	Included
Dedicated point of contact to support optimization of partnership benefits	Included	Included	Included	Included
Opportunity to submit relevant session topics and case study presentations to the education committee for review and consideration for any key chapter educational event.	Included	Included	Included	Included
Opportunity to introduce a speaker at one chapter educational event	n/a	n/a	n/a	Included
Email distributed by chapter to all active provider members. This would be a co-developed and chapter approved email highlighting partner organization's expertise, services and/or value proposition (once per calendar year)	n/a	n/a	n/a	Included
Company logo and link to company website from chapter website	Partnership Page	Partnership Page	Home and Partnership Page	Home and Partnership Page
Company name and partner level in each issue of chapter's newsletter <i>First Illinois Speaks</i> with link to company website	Included	Included	Included	Included
Complimentary ad(s) in chapter newsletter	1/4 Page Ad in one issue	1/4 Page Ad in two issues	1/2page add in two issues	Full page ad in three issues
Opportunity to submit a relevant article in issue(s) of chapter newsletter	1 issue	1 issue	2 issues	3 issues
Executive Golf Outing: Foursome sponsor at the outing, depending on local reopening requirements at time of the event	n/a	n/a	Included	Included
Executive Golf Outing: Preferred pairing at the outing, depending on local reopening requirements at time of the event	n/a	n/a	2nd priority pairing	1st priority pairing
Executive Golf Outing: Recognition at tee boxes, depending on local reopening requirements at time of the event	n/a	n/a	Included	Included

NOTE: During the year, a number of additional exposure opportunities (i.e. Event Sponsorships) will be available. These opportunities and respective cost will be offered to Partners in advance of making these available to non-partner organizations. Applicable events, type of offerings and pricing will be determined and offered at the discretion of chapter leadership.