



hfma[™]

healthcare financial management association

First Illinois Chapter, HFMA Sponsorship Program

SPONSORSHIP LEVELS

/ Platinum

/ Gold

/ Silver

/ Bronze

The First Illinois Chapter, HFMA relies heavily on member organizations to assist in the sponsorship of Chapter Activities. These activities include educational programs, First Illinois Speaks newsletter, CFO and annual golf outings, and special program events. A committee was formed to investigate and identify opportunities for providing greater recognition and consistency across sponsorships as it related to dollars and merit. The following objectives were identified that will encourage and facilitate sponsorship by organizations and individuals:

- / Simplify the sponsorship process for the Chapter and sponsors by providing advance payment opportunity for multiple Chapter activities at one time**
- / Create greater benefit for and allow greater recognition of our sponsors**
- / Acknowledge sponsor participation in Chapter activities**
- / Provide cost-effective sponsorships to allow smaller companies and individuals to complete with large sponsors**
- / Supply information needed to allow advance planning for sponsors and the Chapter for advertising, financial requirements, etc.**
- / Provide additional financial resources to support Chapter activities, therefore improving services for our Chapter members**

INDIVIDUAL SPONSORSHIP OPTIONS

PLATINUM (Limit of Two per industry group)

- / A half page advertisement in four *First Illinois Speaks* newsletters
- / Six free registration fees for Chapter educational programs to be used at sponsor's discretion
- / One listing of attendees (name, title, organization) of each educational program
- / Sponsor's name, and sponsorship level, in all Chapter newsletters published
- / Sponsor's name, and sponsorship level, in all Chapter educational program brochures
- / Sponsor's name, and sponsorship level at both CFO and Annual Golf Outing
- / Sponsor's name, and sponsorship level, in prominent location in Membership Directory
- / Table to display firm information at three education sessions – sessions to be approved by the chapter board
- / Exclusive hole of choice at Annual Golf Outing
- / Two complimentary copies of all Chapter newsletters published
- / Two complimentary copies of the Chapter Membership Directory
- / Verbal recognition at each educational program and special event
- / Web page link

GOLD

- / A quarter page advertisement in four *First Illinois Speaks* newsletters
- / Four free registration fees for Chapter educational programs to be used at sponsor's discretion
- / One listing of attendees (name, title, organization) of each educational program
- / Sponsor's name, and sponsorship level, in all Chapter newsletters published
- / Sponsor's name, and sponsorship level, in all Chapter educational program brochures
- / Sponsor's name, and sponsorship level at both CFO and Annual Golf Outing
- / Sponsor's name, and sponsorship level, in the Chapter Membership Directory
- / Hole of choice sponsorship at Annual Golf Outing
- / One complimentary copy of all Chapter newsletters published
- / Two complimentary copies of the Chapter Membership Directory
- / Recognition at each educational program and special event

SILVER

- / A quarter page advertisement in three *First Illinois Speaks* newsletters
- / Two free registration fees for Chapter educational programs to be used at sponsor's discretion
- / One listing of attendees (name, title, organization) of each educational program
- / Sponsor's name, and sponsorship level, in all Chapter newsletters published
- / Sponsor's name, and sponsorship level, in all Chapter educational program brochures
- / Sponsor's name, and sponsorship level at both CFO and Annual Golf Outing
- / Sponsor's name, and sponsorship level, in the Chapter Membership Directory
- / One complimentary copy of all Chapter newsletters published
- / Two complimentary copies of the Chapter Membership Directory
- / Recognition at each educational program and special event

INDIVIDUAL SPONSORSHIP OPTIONS

BRONZE

- / One quarter page advertisement in one *First Illinois Speaks* newsletter
- / One free registration fee for a Chapter educational program to be used at sponsor's discretion
- / One listing of attendees (name, title, organization) of each educational program
- / Sponsor's name, and sponsorship level, in all Chapter newsletters published
- / Sponsor's name, and sponsorship level, in all Chapter educational program brochures
- / Sponsor's name, and sponsorship level at both CFO and Annual Golf Outing
- / Sponsor's name, and sponsorship level, in the Chapter Membership Directory
- / One complimentary copy of the Chapter Membership Directory
- / Recognition at each educational program and special event

WEB PAGE LINK

As a sponsor, you can link your web page linked directly to First Illinois Web Page. This is an excellent opportunity to advertise your company.

ADDITIONAL OPTIONS

The sponsorship program is optional and is not intended to be exclusive. Therefore, realizing that all organizations and individuals may not wish to participate in the sponsorship program, but may wish to sponsor single events, the following items may be purchased separately for a fee:

- / Advertisements in the First Illinois Speaks newsletter
 - / Advertisement in the Annual Chapter Membership Directories
 - / Educational program sponsorship
 - / Booth registration for any educational program that hosts a vendor fair
 - / Special Events*
- Special Event participation is defined as Hospitality Suite, Break Refreshments, Breakfast, Lunch, or Dinner, and Special Receptions. Special events and the Golf Outing (including hole sponsorship, beer cart, halfway house, registration gifts, score card advertising, and raffles) are separate from this program. Contact the committee chair for additional information for these events.

SPONSORSHIP APPLICATION

Application Date: _____

Sponsor Name: _____

Address: _____

Contact Person: _____ Title: _____

Telephone Number: _____ Fax Number: _____

Email Address: _____

Sponsorship Level Requested:
PLEASE CIRCLE ONE

Platinum	\$ 6,500
Gold	\$ 4,000
Silver	\$ 2,750
Bronze	\$ 1,500
Web page link	\$ 200

*Other Sponsorship (please specify) _____

Please make check payable to First Illinois Chapter HFMA
Send completed application form and check to:

Julie Haluska
HFMA First Illinois Sponsorship Chairperson
1000 West Washington Blvd #202
Chicago, IL 60607
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